



Company Profile

Welcome to **True and False Consultants**, a 360- degree marketing consultancy firm that helps businesses establish their presence and achieve their marketing goals through digital channels.

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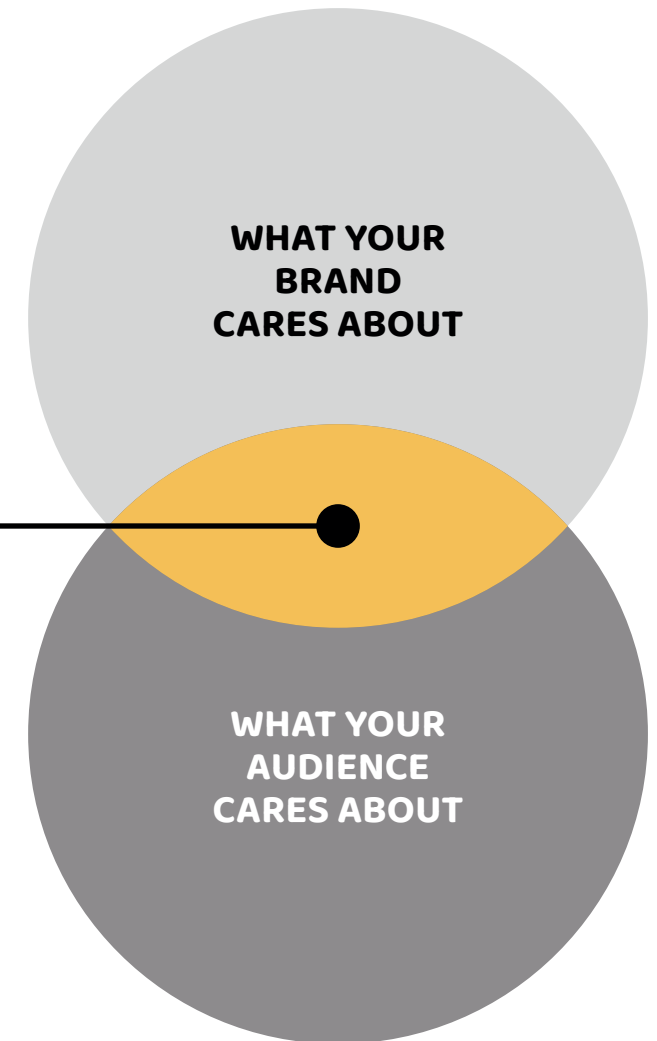
Why True and False Consultants?

True and False Consultants, the exclusive marketing solution provider company in India, and not to forget, the result oriented end-to-end 360 degree marketing solution provider, is based in Vadodara. Still, we cater to clients all over the world with absolute professionalism and expertise.

We aim at being on top, not by thinking of outdoing our competitors but rather by knowing our strengths and focusing on how we can beat ourselves every day by our work. We guarantee you excellence, professionalism, creativity, co-operation and budget-friendly projects.

Whatever the goal of your marketing strategy is, True and False Consultants can't wait to get started, whether it's creating a new marketing campaign, creating fresh public relations, Launching of your Products or services, creating a better online presence, or integrating a new web application development into an existing website.

We find this middle ground for you and build up a marketing strategy upon it.



You can connect to us with just a click, and we will be there for you to help and support you instantly through all the steps of your project life cycle. Therefore, leave everything to us, and we promise you the best of the best results.

1.

We Are Specialists.

We are not 'Jack of all trades'! We are an enthusiastic team of marketing & digital experts. We are a dedicated team of visualizers and strategists focused to provide you the best marketing solutions.

We Are Passionate.

Our love for Marketing is enormous and that's what makes us passionate towards our work. We understand your brand's presence and make passionate efforts to give desired results.

2.

We Are Strategists

Our USP is strategy, we understand brand story and prepare a customised strategy for every brand. We believe that a perfect strategy targeted towards the right audience gives great results and solutions.

3.

4.

We Deliver Results.

We consistently deliver results! Our work & results speak for themselves. We make sure you get the best ROI for the campaigns. We set deliverables and achieve it in a qualitative world of marketing.

We Are Researchers.

We not only execute current plans but do ongoing research on the social & digital media industry & also improve ourselves to serve our clients.

5.

What makes us Different is what'll make you

Every relationship we build with a client is different. Most agencies use the same digital strategy for every client. Once we've determined the client's goals, we deliver a custom digital strategy that involves our partners to help our clients grow.

We take pride in treating our clients like family and taking ownership of their success. By working closely with them and understanding their unique needs and requirements, we help them achieve their marketing objectives and grow their business.

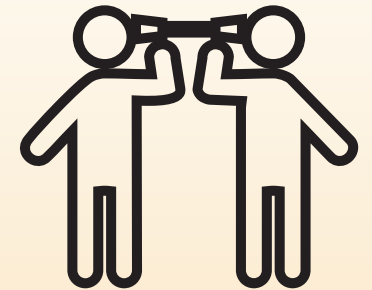
At True and False Consultants, we are committed to provide our clients with the best possible service and support. Contact us today to learn more about how we can help you establish your presence and achieve your marketing goals.

At True and False Consultants, we have a dedicated and experienced team of professionals who work together to help our clients achieve their marketing objectives. Our team is structured in a way that allows us to provide comprehensive support across all aspects of marketing.



Dedicated Manager : It is necessary to sustain a sense of personal touch throughout the project. So, we assign a manager dedicated to each project for an enhanced experience with communication

Easy Communication : Practical and easy-to-use CRM tools allow us to manage communication with our clients. Our clients receive updates regularly.



Track the Progress : We deliver our clients regular updates that allow them to keep track of the progress throughout the project. You can request any strategic modification at any time.

Assured Results : As a Professional marketing Company, we are reputed for providing assured results to our clients. Rest assured to get your site ranked on the first page of Google with our services.



Vision Mission

We are a team of professionals who consult businesses on how to improve their Online as well as Offilne presence and achieve their Marketing goals through Digital channels



Vision

In today's trend of virtual presence and everything digital, every organisation strives to be at the top in the market. True and False Consultant considers no less. We take pride in delivering quality solutions of marketing design, development and digital marketing services to our valuable clients. We not only consider our vision and mission as our duty, but we are also passionate enough to keep it intact as we have been doing it over the years. We do not believe in giving excuses. We do not prefer saying that the work handed to us is not done because of less time or that the quality of work is hampered by inadequate time. We believe in absolute professionalism.

Mission

Since we started our organisation with our team, we visualise all organisations as the same. We do not believe in underestimating any business regardless of its size or share capital. Our ultimate goal is to offer our clients remarkable Marketing solutions within best budget range. True and False Consultant is flexible and budget friendly that way. By keeping our mission intact through the years, we have successfully changed the image and presentation of numerous companies' marketing line ups and given them a new life of their own. Our fabulous journey can make your business more interactive to the users. We know that every business is not perfect but we can help them make it perfect. We believe in your wish is our command.

Padmanabh Thakkar Founder & CEO

It's great to hear about Padmanabh's journey from being an engineer to an entrepreneur and marketer. It's true that marketing plays a vital role in the success of any business, and it's impressive that he has gained expertise in marketing and branding across different sectors.

His approach of troubleshooting rather than just finding solutions can be very useful in identifying and addressing any challenges that may arise in marketing and branding a business.

It's also commendable that he has started his own consulting firm to help others with their marketing struggles. With his passion for creation and visibility, he can definitely help businesses scale and achieve new heights.

It's clear that he takes his work very seriously and sees it as more than just a business, but as a child that is still growing. This level of dedication and care is admirable and bodes well for his clients' success.



Leadership

Kashmira Karkare **Co-Founder**

Kashmira Karkare seems to have a strong work ethic and a passion for innovation and growth. As a lawyer turned marketer, she likely has a keen eye for detail and an ability to navigate complex industries. It's great to see that she believes in adapting marketing strategies to the changing times, as this is crucial for any business looking to stay ahead of the curve.

Her focus on setting trends instead of following them is also commendable, as it shows a willingness to take risks and push boundaries. With her wide perspective and knowledge of national and international markets, she is well-equipped to help businesses expand their reach and gain new customers.

It's also refreshing to see that she takes a personalized approach to marketing, recognizing that each business has unique needs and requirements. By treating clients like family and taking ownership of their success, she is likely able to build strong, long-lasting relationships with her clients.

Overall, Kashmira Karkare seems like a skilled marketer who is passionate about helping businesses grow and succeed.

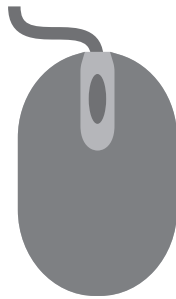


Our Services



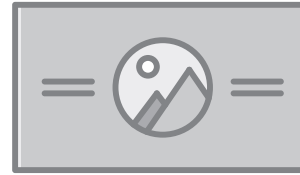
Offline Marketing Services

Our offline marketing solutions will give your brand the visibility, recognition and prominence it requires.



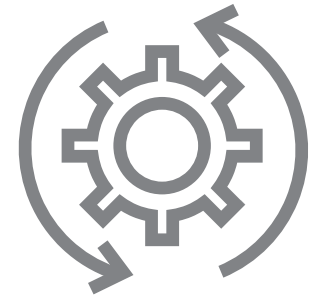
Digital Marketing Services

Our integrated digital marketing strategies will help you have a profitable and interactive community of loyal customers.



Branding Services

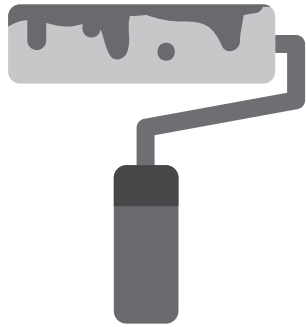
Our approach to branding is simple: We help create a branding strategy that leaves an impression on your customers.



Development Services

We develop digital websites, E-commerce stores, apps, softwares and customised digital solutions that are user-friendly and smart.

Our Services



Graphics Designing Services

In this Today's advertising climate, we deliver sleek graphics and creative solutions that elevate your business above your competition.



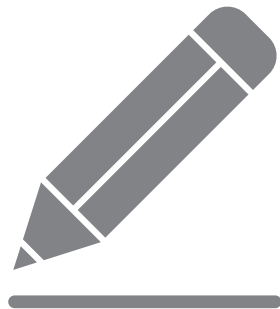
Business Representation

We partner with you to help you extend and grow your business locally and internationally through thorough market representation.



Events & Promotions

We don't just organise events. We create multi-layered marketing experiences that leave an indelible mark on people.



Content Writing / Copywriting

Content writing is the art of crafting compelling and informative written material that engages and influences the target audience.



Public Relations

We Provide complete Public Relations services, which help in promoting, developing, and managing the reputation of a brand.

How True and False Consultants works

We bring a prepared and driven approach to every project we work on and a passion for performance and creative solutions.

Once the client has sent us the project proposal, we are ready to proceed with the designing, development and execution of the project.

This is our work process in 3 simple steps

Planning and strategy

The initial step after receiving a project is to discuss and plan the skills, methods and techniques required for its implementation.



Design and develop

After receiving the project requirement, we start working on the design and framing with unlimited revisions to your satisfaction.



Test and deliver

We test each individual activity and integrate them all together in a process to test the final project and ensure that no errors are present. We deliver the project after final acceptance from the client.



Why hire Us?

Data Driven Frameworks

To make data driven frameworks, you need data backed strategies to stand out from the competitions.

Transforming Data into Insight

Using proper data and through an analytical approach, you can always influence your targeting audience and conquer the Market.

Purpose & Positioning

Get more leads, more conversions, and more sales through the right purpose and positioning of the brand.

Impactful Campaigns

Properly organised and targeted ad campaigns & social media management can bring a positive impact on your business.

Engaging Content that Converts

Through A/B Testing, you can always get a winning blueprint for your brand to be more successful and recognized!

At True and False Consultants, We make your marketing experience unforgettable and linear. We execute the strategies of our creators to take your business on a bull run.

Finding your audience takes time and effort, but it's worth it when you hit the big time. Here's how we help you with doing that!

Our Esteemed Clientele



Our Esteemed Clientele



Our Esteemed Clientele



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True and False
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